



MEETING SUMMARY FORM

Please fill out the following form as best you can. All information identified as public information will be summarized and published on the *Plan Santa Barbara* website (www.YouPlanSB.org).

PUBLIC INFORMATION

Meeting Date: June 21, 2007

Plan Santa Barbara representative(s): John Ledbetter (staff)

Host Organization: Coastal Housing Partnership

Number of Participants: 11

Please take a moment to summarize the meeting. What were the overall themes? What issues arose? What concerns did the participants express?

John Ledbetter presented a summary of the Plan Santa Barbara process to date.

The following comments and questions were discussed by the group:

This process needs to focus on the underlying community-wide values rather than just the specific concerns of one neighbor or another. Key questions need to be asked and understood such as how are we going to retain and recruit employees and where will your children live/

What is the status of the proposed Sphere of Influence changes in eastern Goleta?

Is this process limited to city residents? Will the process include regional issues such as protecting the Gaviota Coast through the use of a Transfer of Development Rights program?

Has the loss of the middle class been discussed thus far? What about gang violence?

The PlanSB outreach program has been effective to date.

There are presently not enough service workers to meet the need

Need to examine what the city will look like demographically if trends continue.

Businesses need to know that pay rates don't equate to a livable wage in Santa Barbara.

What about using the Regional Impacts to Growth model for the PlanSB process?

Need to look at the Caltrans commute pattern survey to understand where we are headed.

Need more demographic analysis to understand the growing need for senior housing; youth are leaving and seniors are retiring.

Where will the seniors move that currently live in the Riviera?

Need to survey UCSB and SBCC graduates; what efforts are being made to retain these populations? Did they want to stay, and if so, what prevented them from staying?

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